



opportunity fair **2012**

Hosted at Villanova University at the Connelly Center

Monday, June 18, 2012, Noon to 3pm

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MEDIA ALERT

2012: Year of the Turnaround for College Grads Seeking Jobs

Nationally, businesses are hiring more college graduates. Regionally, Campus Philly's annual career fair is nearly sold out one month in advance – a new record for the nonprofit that works to retain grads to Greater Philadelphia.

GREATER PHILADELPHIA— College students have a lot more to smile about after graduation. A recent survey by the National Association of Colleges and Employers reveals that businesses expect to hire 9.5% more college graduates this year than last, signaling a recovery from 2009 when such hiring plummeted 22%.

Campus Philly's Opportunity Fair takes place **Monday, June 18, 2012, 12pm-3pm** at Villanova University's Connelly Center. This event is open to all recent college graduates (2008-2012) and will showcase the wide range of career opportunities available to graduates interested in working and living in Greater Philadelphia.

A recent study by the Collegiate Employment Research Institute at Michigan State University cites an increased interest by employers in hiring new graduates. Employers are now more optimistic about the college labor market than at any time since 2007, according to the report.

Greater Philadelphia benefits from this trend, says Ashlie Thornbury, Director of Corporate Relations and Career Programs for Campus Philly, "This year, employers are coming to us and we are nearly sold out with a month to go. It's a great sign." Thornbury also notes that there is significant demand for computer science, information science and engineering majors. "We've also had an increase in science and tech this year - companies like Tozour Energy Systems, BioClinica, Instamed, Smartworks-iTech, Anexinet and Fidelity Technologies Corp. – have signed up and they are all hiring for full-time positions."

Opportunity Fair is sponsored by Comcast and Verizon Wireless and produced with support from the City of Philadelphia and partner colleges and universities. Representatives from more than 50 regional employers will be recruiting for full-time and part-time positions as well as professional level internships. In addition to jobs, Opportunity Fair will also showcase 20 regional graduate school programs and numerous civic engagement and volunteer opportunities from organizations such as WHY, Young Involved Philadelphia and the Committee of Seventy.

Campus Philly is a 501(c)3 nonprofit organization fueling economic growth by encouraging college students to study, explore live and work in the Greater Philadelphia tri-state region.

Campus Philly • Connecting students to a Greater Philadelphia

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