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@campusphilly announces three honorary chairs as it charts its second decade engaging and retaining college students in PHL.

@campusphilly announces @PhillyMayor @JimFKenney, @DrexelUniv pres John Fry, and #DavidLCohen @Comcast as honorary board chairs

CAMPAUS PHILLY ANNOUNCES THREE HONORARY BOARD CHAIRS AS IT CHARTS ITS SECOND DECADE ENGAGING AND RETAINING COLLEGE STUDENTS IN PHILADELPHIA

PHILADELPHIA, March 28, 2016 — Campus Philly welcomes three honorary board chairs from the City of Philadelphia, higher education and the business community. Philadelphia Mayor Jim Kenney, Drexel University President John Fry and Comcast Senior Executive Vice President and Chief Diversity Officer David L. Cohen will serve as the ceremonial leaders of Campus Philly, the organization that engages and retains regional college students in Greater Philadelphia.

Campus Philly’s honorary board chairs help leverage Campus Philly’s reach and impact by building support and connections in the spheres of government, higher education and business.

“The City of Philadelphia needs to be known as a welcoming place for new residents, whether those new residents are the college students being educated here or immigrants coming to start their lives here,” says Philadelphia Mayor Jim Kenney. “Campus Philly is the City’s welcome wagon for college students and it distinguishes us among all other cities to have an organization that helps students discover our wonderful city and encourage them to live here after they graduate.”

“Drexel University has been a Campus Philly partner from day one,” notes Drexel University President John Fry. “We realize that all of Philadelphia should be our students’ campus and Campus Philly helps bring that to life.”
Comcast Corporation Senior Executive Vice President and Chief Diversity Officer David L. Cohen explains, “Comcast supports Campus Philly’s work because we know that when talent grows in Philadelphia, we’re all stronger. With Campus Philly, we have a partner that promotes the region to students starting from their freshman year, and that makes it much easier for us to attract these students as our interns and, potentially, our full-time hires as we grow in our hometown.”

Campus Philly’s programs connect college students to Philadelphia in order to build their attachment to the region and their access to professional opportunities through internships and post-graduation jobs. These programs include Open Arts, for arts and culture access; Campus Philly Careers, for internships and job opportunity; and, student leadership opportunities through the Student Leaders Network.

“Campus Philly’s mission for the past 11 years has focused on engaging and retaining college students in our region,” says Campus Philly president Deborah Diamond, Ph.D. “The region has changed dramatically over those 11 years and our honorary board chairs reflect this significant change. We’re welcoming students to a dynamic, vibrant city, with more neighborhoods to explore, more job opportunities to keep them here after graduation, and more opportunity to engage and be a part of their local communities. Our programs and our honorary chairs reflect this wide range of opportunity.”

Campus Philly, a nonprofit organization founded in 2004, generates economic growth in the Greater Philadelphia region by helping college students to study, explore, live and work here. Visit our website to learn more, or connect with us on Facebook, Twitter and Instagram.
Campus Philly’s honorary board chairs join a distinguished group of professionals who serve on the board of directors of the organization.

Campus Philly Board of Directors

Jeanne Mell, Board Chair, VP Marketing Communications, University City Science Center
Michael Scales, Board Vice Chair, Associate Vice President - Business Services, Temple University
Deborah Metalsky, Board Treasurer, Director, Audit and Enterprise Risk Services, Deloitte & Touche LLP
Ebony Staton Weidman, Board Secretary, Assistant Vice President, Fairmount Ventures, Inc.
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Karen Fox, MSHR, Department Leader, University Relations and Recruiting Partnerships, Vanguard
Dr. Guy Generals, President, Community College of Philadelphia
Claire Marrazzo Greenwood, Director, CEO Council for Growth
David Wilson, Vice President, Government and Community Relations, Drexel University
Nicole Wormley, Sr. Manager U.S. Talent Acquisition, Campbell Soup Company
Florence Zheng, Chief Talent Officer, Bentley Systems, Inc.