



November 2016

Dear Fellow Philadelphian,

Our region's businesses flourish because of the talent they can attract. In Greater Philadelphia, we're fortunate that much of that talent comes from our regional colleges and universities. Greater Philadelphia has one of the highest concentrations of college and graduate students of any region in the country and we take full advantage of that asset through Campus Philly.

Campus Philly was founded to connect college students to opportunity in the region and retain that talent here. Comcast has been a long-time supporter and partner of Campus Philly and has seen the organization's results:

- Nearly two-thirds (64%) of college students stay in the region after graduating, higher than the national average of 42% of students staying in the region where they were educated.
- In Philadelphia, 81% of college students report having an internship in college, compared to 61% nationally.
- In 2014, 73% of recent graduates said they would recommend Philadelphia as a place to live, up from only 55% in 2010.

Campus Philly's services to the regional business community include:

- Campusphilly.org/careers -- a free platform to post internship and entry-level job opportunities for college students.
- The ability to meet and recruit college students at more than 30 regional schools through Campus Philly off-campus professional networking events.
- Building successful internship programs that help create a company's talent pipeline and on-board new, young professionals.

This coming year, I ask that you join me as an investor and partner with Campus Philly. Enclosed is more information about their mission, audience, higher education partners and Corporate Membership Program. I hope I can count on your support as we create future Philadelphians.

Regards,

David L. Cohen
Senior Executive Vice President