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Campus Philly is a nonprofit organization that fuels economic growth by encouraging college students to study, explore, live and work in the Greater Philadelphia tri-state region.
Dear Colleagues,

The more we work with students, colleges and universities, corporate partners and communities, the more extraordinary we realize this region is. Because of Campus Philly, all of these varied partners come together to welcome, integrate and retain our region’s college students. Greater Philadelphia is the only metropolitan area in the country that accomplishes this kind of collaboration, and it’s one among many reasons our region is thriving.

- Job growth is up 2.8%, higher than the national average and our large neighbor 90-minutes to the north.
- 67% of current college students report that they want to stay in Greater Philadelphia after graduating.
- 4,895 college students actively pursued 923 internships and entry-level jobs posted on campusphilly.org/launch.

When we meet freshmen on campus, they’re not necessarily thinking about post-graduation job opportunities, so we have a few semesters to get them to fall in love with Philadelphia first. From CollegeFest to Open Arts to our Student Leader Network, we introduce students to a city and region that is uniquely accessible, welcoming and vibrant. In the report that follows, we share the impact of these programs over the past year.

For those of you who have participated and partnered with us, we thank you. And we look forward to even greater impact in the year ahead.

Deborah Diamond, Ph.D.
President
Campus Philly

Jeanne Mell
Campus Philly Board Chair
VP Marketing Communications & Community Engagement
University City Science Center
STUDENT AUDIENCE

ENGAGED COLLEGE STUDENTS

26,898

33%
CAMPUS PHILLY STUDENTS WHO ARE FIRST-GENERATION

STUDENT AUDIENCE BY ACADEMIC YEAR

21% 14% 21% 44%
FRESHMEN SOPHOMORES JUNIORS SENIORS

NEW + NATIVE TO PHILADELPHIA

53% 47%
ORIGINALLY FROM GREATER PHILADELPHIA MOVED FROM OUTSIDE GREATER PHILADELPHIA TO ATTEND SCHOOL
The best part of Philly for me is easily the people. Everyone is so vastly connected and I am constantly inspired by the passion, kindness and creativity from everyone here. It definitely lives up to its name as the City of Brotherly Love!

– Julia Ostrovsky, Temple University

Philadelphia is a city rich in history, art and music as well as startups, new students and businesses. As a Rowan student, Campus Philly is such a benefit in exposing us to the opportunities Philly has to offer. If it were not for Campus Philly, my life and career path would be different.

– Antonia Nuzzolo, Rowan University

Through Campus Philly, students explore a region that is welcoming, vibrant and full of opportunity for them.

**EXPLORE**

90,000

STUDENTS READING
THE 2016-17

Insider Guide
TO PHILADELPHIA

5,000

ATTENDEES AT
COLLEGEFEST
FEATURING

44 EXHIBITORS
10 MUSEUMS
2,596 FREE PHLASH RIDES

113

Meet PHILLY
PRESENTATIONS & WORKSHOPS ON REGIONAL CAMPUSES
Campus Philly’s free arts and culture program ensures that students have access to live performances and museums in Greater Philadelphia through openartsphilly.com.

6 times a year, Open Arts presents College Night, when students from across the region gather to experience Greater Philadelphia’s finest collections and performances. For the 2016-17 year, College Nights took place at:
LAUNCH EVENTS

Five in-person programs to introduce students to career paths and professional connections.

1,465 PARTICIPANTS

- SPARK @ PHILLY
- CREATE-ADELPHIA
- MY PHILLY SUMMER
- LEADERSHIP / CONNECTION
- GEEK’S GUIDE TO PHILADELPHIA
STUDENT LEADER NETWORK

Our students are our region’s next generation of leaders. Campus Philly provides paths to off-campus communities in neighborhoods, nonprofits and civic organizations, as well as the connections and support needed to start something new that impacts Philadelphians.

STUDENT ACCOUNTS
4,895

INTERNSHIP + ENTRY-LEVEL JOB OPPORTUNITIES
923

ONLINE JOB + INTERNSHIP WEEK
2,554

STUDENTS PARTICIPATING

OPPORTUNITIES POSTED
817

ACTIVE MEMBERS
441

GERMANTOWN EXPLORERS
88

Three events to introduce students to neighborhood leaders and initiatives.

ILC ATTENDEES
351

Inclusive Leadership Conference is produced by Campus Philly and Temple University.

*Campus Philly’s 2016-17 Student Leader Network was supported by a grant from the John S. and James L. Knight Foundation.
These are just some of the local professionals we have introduced students to over the past year.
ENROLLMENT
AT CAMPUS PHILLY PARTNER SCHOOLS

Lehigh University 7,054
Ursinus College 1,556
Arcadia University 3,785
Penn State Abington 4,398
Eastern University 3,420
Peirce College 1,563
University of the Sciences 2,541
Manor College 610
Villanova University 10,842
Chestnut Hill College 1,838
Salus University 1,007
Bryn Mawr College 1,708
La Salle University 5,197
University of Pennsylvania 21,826
Temple University 39,308
Harcum College 1,612
Drexel University 24,232
Philadelphia College of Osteopathic Medicine 2,287
Haverford College 1,268
Moore College of Art & Design 368
Thomas Jefferson University 7,577
Saint Joseph's University 8,415
Drexel University 24,232
University of the Arts 1,917
Community College of Philadelphia 18,124
University of Pennsylvania 21,826
Peirce College 1,563
Moore College of Art & Design 368
University of the Sciences 2,541
The Art Institute of Philadelphia 1,953
University of Delaware 22,168
University of the Sciences 2,541
Rutgers University–Camden 6,475
Delaware County Community College 11,742
University of Pennsylvania 21,826
La Salle University 5,197
Hussian College 73
West Chester University 17,006
Temple University 39,308
Neumann University 3,011
Hussian College 73
Swarthmore College 1,620
The Art Institute of Philadelphia 1,953
Widener University 6,402
University of the Arts 1,917
University of Delaware 22,168
Rowan University 17,355

TOTAL STUDENTS
268,986

Locations are approximate; map is not to scale.
Greater Philadelphia ranks fourth in the nation for the number of higher education degrees granted per year, with 92,840 degrees—associate level to Ph.D.—granted in the 2015-16 academic year.

<table>
<thead>
<tr>
<th>MAJORS</th>
<th>DEGREES CONFERRED</th>
<th>GROWTH RATE 2013-2016</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2015</td>
</tr>
<tr>
<td>Health</td>
<td>19,350</td>
<td>20,755</td>
</tr>
<tr>
<td>Business, Management, Marketing and Related Support Services</td>
<td>15,762</td>
<td>16,860</td>
</tr>
<tr>
<td>STEM Total (Science, Technology, Engineering and Math)</td>
<td>11,650</td>
<td>12,609</td>
</tr>
<tr>
<td>Basic Science</td>
<td>5,253</td>
<td>5,393</td>
</tr>
<tr>
<td>Technology/Engineering</td>
<td>6,397</td>
<td>7,216</td>
</tr>
<tr>
<td>Liberal Arts and Humanities</td>
<td>11,704</td>
<td>10,521</td>
</tr>
<tr>
<td>Education</td>
<td>8,994</td>
<td>7,981</td>
</tr>
<tr>
<td>Legal Professions, Public Administration and Social Services</td>
<td>6,375</td>
<td>6,454</td>
</tr>
<tr>
<td>Social Science</td>
<td>4,659</td>
<td>4,504</td>
</tr>
<tr>
<td>Visual and Performing Arts</td>
<td>3,787</td>
<td>3,537</td>
</tr>
<tr>
<td>Communications and Journalism</td>
<td>2,628</td>
<td>2,981</td>
</tr>
<tr>
<td>Multi/Interdisciplinary Studies</td>
<td>1,717</td>
<td>1,726</td>
</tr>
<tr>
<td>Personal Services (e.g. Cosmetology, Culinary Services, Home Health)</td>
<td>1,469</td>
<td>1,481</td>
</tr>
<tr>
<td>Agriculture and Conservation</td>
<td>694</td>
<td>718</td>
</tr>
<tr>
<td>Architecture</td>
<td>645</td>
<td>614</td>
</tr>
<tr>
<td>Manufacturing, Construction, Machine Repair and Transportation</td>
<td>451</td>
<td>319</td>
</tr>
<tr>
<td>TOTAL</td>
<td>89,885</td>
<td>91,060</td>
</tr>
</tbody>
</table>

Source: Integrated Postsecondary Educational Data System. Data gathered and provided by CEO Council for Growth.
Degrees include all degrees associate level and higher, but do not include certificates conferred.
Campus Philly brings together college and university partners with our corporate members to ensure that the talent we educate in the region can find opportunity in Greater Philadelphia after graduation.

**College Partners**

Arcadia University  
The Art Institute of Philadelphia  
Bryn Mawr College  
Community College of Philadelphia  
Delaware County Community College  
Drexel University  
Eastern University  
Harcum College  
Haverford College  
Hussian College  
La Salle University  
Lehigh University  
Manor College  
Moore College of Art & Design  
Neumann University  
Peirce College  
Penn State Abington  
Philadelphia College of Osteopathic Medicine  
Rowan University  
Rutgers University–Camden  
Saint Joseph’s University  
Salus University  
Stockton University  
Swarthmore College  
Temple University  
Thomas Jefferson University  
University of Delaware  
University of Pennsylvania  
University of the Arts  
University of the Sciences  
Ursinus College  
Villanova University  
West Chester University  
Widener University

**Corporate Members**

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TD Bank  
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Frank Recruitment Group  
Frontline Education  
Inspire Energy  
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Pennoni  
Pruftechnik  
SAP  
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Elia Strauss
Program Manager, Open Arts

Ashlie Thornbury
Vice President, Partnerships
Campus Philly’s 2017 fiscal year budget of $1,235,467 is divided as follows:

**REVENUE**

- 45% Government Support
- 22% College and University Partnerships
- 31% Corporate Partnerships and Sponsorships
- 2% Foundations and Grants

**EXPENSES**

- 76% Student Engagement and Internship and Career Programs
- 17% Management
- 7% Research and Development

Photos by Olivia Brosky and Chris Kendig for Campus Philly
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Connecting with our communities

Attracting and developing the best talent is key to fueling economic growth. Deloitte proudly supports Campus Philly, a catalyst for engaging the next generation of leaders to ensure a truly Greater Philadelphia.

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At the Science Center, we’re united by a common drive, a hunger for change, and a curiosity to push beyond the status quo. For us, not trying is not an option.

The Science Center salutes Campus Philly for its leadership in fueling an ecosystem where talent can thrive.

sciencecenter.org