



1500 John F. Kennedy Blvd., Suite 411. Philadelphia PA 19102  
p / 215.988.1707 w / campusphilly.org

## MEET PHILLY TOUR STREET TEAM DESCRIPTION

### ORGANIZATION AND PROGRAM BACKGROUND:

Campus Philly is a nonprofit organization that fuels economic growth by encouraging college students to study, explore, live, and work in the Greater Philadelphia tristate region. Campus Philly works with more than 30 colleges and universities across the region to help students connect to regional communities as well as job and internship opportunities.

During Campus Philly's Meet Philly Tour program, the Campus Philly student engagement team visits partner school campuses between July and September to meet directly with students and introduce Campus Philly - our programs, events, and resources - while tabling at involvement fairs, welcome week and freshman orientation events.

### STREET TEAM DESCRIPTION:

The Meet Philly Tour Street Team will work closely with the Program Manager for Student Engagement to staff on-campus tabling events. Street Team members will engage and introduce regional college students to resources in Philadelphia via Campus Philly's *Insider Guide to Philadelphia* and other Campus Philly materials, while encouraging students to sign-up for more information. The team will be comprised of energetic regional college students excited to help other students explore Philadelphia who consider themselves strong and outgoing communicators.

### BENEFITS OF JOINING THE STREET TEAM:

- Meet students from Campus Philly's 30+ partner colleges and universities.
- Enhance communication skills.
- Gain experience for future employment and leadership positions - a resume builder.
- Earn some extra cash.

### DUTIES INCLUDE (but are not limited to):

- Attend a Street Team orientation and training, and, as needed, subsequent team meetings;
- Arrive to each event 20 minutes early and stay until end, unless otherwise noted by Cory Dulaney or Coordinator
- Setup tabling materials
- Actively greet students and knowledgably speak about Campus Philly's mission and programs at tabling events (i.e. stand in front of table and engage students as they pass by)
- Engage in social media at on-campus events;
- Complete an after-event survey to provide insight and feedback for the event.

### COMPENSATION:

- \$12/hour

### TO APPLY:

Please complete the application found here: [Meet Philly Tour Street Team](#) by Thursday, May 9 .