Top 3 Reasons to Join

1. Recruiting the best talent is tougher than ever in this job market.
   Campus Philly engages 50,000 college students each year at more than 34 regional campuses. Align your company with our mission, increase your employer brand visibility and get a head start on recruiting before they even graduate.

2. Diversifying your talent pipeline is a challenge.
   Campus Philly can help you meet a wider audience. 45% of students on regional Philadelphia campuses are students of color and 60% are female. More than one-third of students at Campus Philly career events are first generation college students.

3. Retaining Millennials and GenZ is difficult.
   On average, college students expect to have 2.8 jobs between graduation and their 10-year reunion and they identify opportunity for growth as the top factor in choosing an employer. Campus Philly can help you onboard, engage and develop these young professionals you’ve worked hard to recruit through our fun and unique place-based programming.

50,000+ UNDERGRADUATES engaged by Campus Philly annually

115% INCREASE in 25-34 year olds with degrees since 2000

$6.4 BILLION IN NEW EARNINGS annually in Greater Philadelphia

CREATING FUTURE PHILADELPHIANS
2020 Corporate Membership: Levels and Benefits

Corporate members support and participate in Campus Philly’s mission and programs all year round. They are recognized as our supporters and have exclusive access to benefits like our My Philly Summer program.

**CONTACT:** Deanna Crusco | 215.982.1288 | deanna@campusphilly.org

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<th>Champion</th>
<th>Guardian</th>
<th>Mentor</th>
<th>Connector</th>
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### Branding and Visibility Benefits

- Sponsorship recognition at one (1) Campus Philly program or event
- Inclusion in Campus Philly Insider Guide (pending space availability and production deadlines)
- Ad in student or stakeholder newsletter
- Ad in Campus Philly Annual Report (pending space availability and production deadlines)
- Ad on campusphilly.org/campusphilly.org/launch
- Boosted post on Campus Philly's social media
- Exhibitor booth at CollegeFest
- Recognition on campusphilly.org/corporatemembers
- Recognition at Campus Philly Annual Meeting and inclusion in Annual Report
- Material distribution at Campus Philly event (tabling)
- Sponsored content in Campus Philly's newsletter and/or website
- Dedicated email blast to student mailing list

### Recruiting Resources

- Access to student profiles on campusphilly.org/launch
- Invitations to Campus Philly career events and programs at no charge (does not include CollegeFest)
- Speaking opportunity at one (1) career event/program
- Premium employer profile and highlighted job listing on campusphilly.org/launch
- Internship training session and materials for HR/recruiters

### Onboarding Tools

- Invitation to My Philly Summer program, including interactive Philly 101 presentation
- Copies of Campus Philly's Insider Guide
- Special deals and discounts for interns and employees with college ID
- Seat on Campus Philly Advisory Council
- Invitation to participate in partner events throughout the year

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2020 CAMPUS PARTNERS

- Arcadia University
- Bryn Mawr College
- Community College of Philadelphia
- Delaware County Community College
- Drexel University
- Haverford College
- La Salle University
- Lehigh University
- Manor College
- Millersville University
- Montgomery County Community College
- Moore College of Art and Design
- Neumann University
- Penn State Abington
- Philadelphia College of Osteopathic Medicine
- Rowan University
- Rutgers University–Camden
- Saint Joseph's University
- Salus University
- Stockton University
- Swarthmore College
- Temple University
- Thomas Jefferson University
- University of Delaware
- University of Pennsylvania
- University of the Arts
- University of the Sciences
- Ursinus College
- Villanova University
- West Chester University
- Widener University

2020 CORPORATE PARTNERS

- Allied Pixel
- Amicus Therapeutics
- AstraZeneca
- Bancroft
- Bender Inc.
- Bentley Systems
- Campbell Soup Company
- CardConnect
- CBIZ
- Chamber of Commerce for Greater Philadelphia
- Chemours
- Children's Hospital of Philadelphia
- Cigna
- CINO
- Comcast
- CSL Behring
- CubeSmart
- Deloitte
- Dorman Products
- ELAP Services
- Employment Practices Solutions
- Energage
- Glennede Trust
- IKEA
- Independence Blue Cross
- JP Morgan Chase
- Merakey
- Public Health Management Corporation
- Pennoni
- PHLCVB
- Publicis Health
- Sabre Systems, Inc.
- SAP
- TargetX
- TherapyNotes
- University City Science Center
- USLI
- Vanguard
- WSFS

Campus Philly is a nonprofit organization that fuels economic growth by encouraging college students to study, explore, live and work in the Greater Philadelphia tri-state region.

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