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**Campus Philly, David L. Cohen, Senior Executive VP, Comcast Corporation,
Reveal Results from Philadelphia Workforce Study at Annual Meeting**

*Campus Philly's "Ready to Launch" Survey Reveals New Optimism about Job Growth and Opportunity
Among Greater Philadelphia Students*

PHILADELPHIA, May 9, 2017 - [Campus Philly](#), the only talent partner that provides Philadelphia businesses with access to thousands of students and recent graduates from local colleges and universities, will host its Annual Meeting on Thursday, June 1, from 4-7 p.m. at the International House Philadelphia. At this meeting, the nonprofit will be officially releasing the results of *Ready to Launch*, a study of over 1,000 current college students. The survey statistics and analysis will be discussed and shared by David L. Cohen, Senior Executive Vice President of Comcast Corporation, and Valerie Smith, President of Swarthmore College.

"To be effective in connecting college students with opportunities in Philadelphia, Campus Philly needs to hear from these students," said Deborah Diamond, President of Campus Philly. "Our *Ready to Launch* study has given us great insight into students' appetite for working in Greater Philadelphia after college. We're eager to share that insight with the employers we work with and the Greater Philadelphia economic development community."

Deloitte, who works closely with Campus Philly, and is one of its earliest sponsors, was able to help make this survey possible through a financial contribution to the organization.

A few key statistics from the *Ready to Launch* report state that 67% of college students say they will stay in Philadelphia for some time after graduation and 52% of college seniors feel that they have better job opportunities in Philadelphia as opposed to elsewhere. The rest of the full report will be unveiled during the event.

"Campus Philly is building the talent pipeline for Philadelphia's future workforce," said David L. Cohen, Senior Executive Vice President of Comcast Corporation. "In Greater Philadelphia, we're fortunate that

much of the talent comes from our local colleges and universities. This area has one of the highest concentrations of college and graduate students of any region in the country, and we at Comcast take full advantage of that asset through Campus Philly.”

The meeting and discussion will start at 4:00 p.m. and will be followed by a professional networking cocktail event from 5:30 - 7 p.m. The International House Philadelphia is located at 3701 Chestnut Street, Philadelphia, PA 19014.

About Campus Philly

Campus Philly, is a nonprofit organization founded in 2004 that supports economic growth in the Greater Philadelphia region by encouraging college students to study, explore, live, and work here. With partnerships with 34 colleges and universities, the organization works to connect students and recent graduates with internships, professional, civic and cultural opportunities, and businesses in the region. Visit our [website](#) to learn more, or connect with us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).

About Deloitte

Please see www.deloitte.com/us/about for a detailed description of the organization’s legal structure.

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