

Campus Philly President Named Among ‘Most Admired’ CEOs

November 7, 2014

Deborah Diamond, president of Campus Philly, has been honored as one of the region’s 50 Most Admired CEOs by the *Philadelphia Business Journal*.

The newspaper selected five leaders in each of ten categories: education, technology, health care, real estate, construction and architecture, hospitality/tourism, nonprofit, entrepreneurs, banking and finance, and professional services. Five leaders, Diamond among them, have been named in the nonprofit leaders category, including Vik Dewan of the Philadelphia Zoo, Paul Levy of Center City District, Roz McPherson of the Urban League of Philadelphia and Timothy Rub of the Philadelphia Museum of Art.



In regards to this honor, Diamond says, “There’s so much great work going on in this region to help residents grow and thrive here and it’s wonderful to have an opportunity to celebrate the businesses and organizations doing that work through the *Philadelphia Business Journal*’s ‘Most Admired’ recognition. I’m honored to be a part of it.”

Diamond has been president of Campus Philly since 2010. As the only organization focused on connecting college students to the opportunities and communities that exist for them in Greater Philadelphia, Campus Philly partners with 31 colleges and universities, connecting students to internships, jobs, and civic and cultural engagement opportunities. Under Diamond’s leadership:

- Campus Philly’s CollegeFest was reignited in 2012. The annual event attracts more than 5,000 new and returning students each September. Through music exhibits, museum passes and volunteer opportunities, CollegeFest offers students the best of what the region has to offer.
- Open Arts Philly, with support from the Knight Foundation and Xfinity, was launched in 2013 as the first regional arts & culture access program for college students region-wide. More than 40 participating organizations offer free and discounted passes to 5,000 student members.
- Campus Philly has emerged as a premier resource for internships and career pathways. More than 3,000 students connect to internships via its online platform annually; over 1,000 network with regional employers at events throughout the year.

To mark its 10-year anniversary, Campus Philly will release a special edition report, “Choosing Philadelphia,” that describes the pathways of recent college graduates in Philadelphia at its Annual Meeting on December 8, 2014.

Diamond will be recognized as a Most Admired CEO at an awards ceremony hosted by the Philadelphia Business Journal on December 2, 2014, at The Downtown Club.