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.@campusphilly promotes Ashlie Thornbury, Patrick Sherlock, Jen Devor and welcomes Reggie Hall and Brynn Monaghan.

.@campusphilly welcomes Florence Zheng to board & congratulates M. Scales & E. Weidman on new roles. [@bentleysystems](#) [@templeu](#) [@fairmountv](#)

CAMPUS PHILLY ANNOUNCES LEADERSHIP CHANGES, INCLUDING CHIEF TALENT OFFICER AT BENTLEY SYSTEMS JOINING THE BOARD OF DIRECTORS

PHILADELPHIA, January 7, 2016 — [Campus Philly](#) welcomes a new board member, elects two board members to leadership positions and promotes and adds to its staff.

Florence Zheng, Chief Talent Officer at Bentley Systems, joins the Campus Philly board of directors. Michael Scales, Associate Vice President of Business Services at Temple University is now the vice chair of the board of directors and Ebony Staton Weidman, Assistant Vice President at Fairmount Ventures, assumes the role of secretary of the board.

As Chief Talent Officer at Bentley Systems, Ms. Zheng is responsible for leading talent management, engagement and development through close partnership with global business leaders, while overseeing the company's global human resources functions to ensure full alignment with Bentley's talent management strategy. Bentley Systems has 3,000 employees in 50 countries, with its headquarters in Exton, PA.

Michael Scales previously served as secretary of the board of directors and has now assumed the role of vice chair. Ebony Staton Weidman has been a member of the board since 2011 and is now assuming the role of secretary.

In addition to these changes in its board leadership, Campus Philly has created a Partnerships Department to grow and foster the increased number of organizations and companies seeking to connect to Campus Philly's audience of college students.

"Campus Philly is our region's answer to how college students connect to Philadelphia for internships and job opportunity, civic engagement and arts and culture opportunities," says Campus Philly President Deborah Diamond. "There's an increased eagerness among students, college and university leaders and our business, civic and cultural communities to connect and Campus Philly has grown its programs and staff to meet this increased need."

Patrick Sherlock, previously Director of University Relations and Student Engagement has been promoted to Vice President of University Relations and Student Engagement. Ashlie Thornbury, previously Director of Corporate Relations has been promoted to Vice President, Partnerships and Jen Devor, previously Senior Program Manager, has been promoted to Director, Partnerships. Reggie Hall, Jr. has joined the Campus Philly staff as Senior Program Manager, Partnerships. Brynn Monaghan has joined the staff as Communications Manager.

Organizations eager to reach the student audience will now have multiple opportunities to do this in partnership with Campus Philly. For more information about these opportunities, contact Jen Devor, Director, Partnerships at 215.988.1707 x. 107.

Campus Philly, a nonprofit organization founded in 2004, generates economic growth in the Greater Philadelphia region by helping college students to study, explore, live and work here. Visit our [website](#) to learn more, or connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).

Campus Philly • Connecting students to a Greater Philadelphia
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Campus Philly's new board member and staff join a team of regional leaders and professionals:

Campus Philly Board of Directors

Jeanne Mell, Board Chair, VP Marketing Communications, University City Science Center
Michael Scales, Board Vice Chair, Associate Vice President - Business Services, Temple University
Deborah Metalsky, Board Treasurer, Director, Audit and Enterprise Risk Services, Deloitte & Touche LLP
Ebony Staton Weidman, Board Secretary, Assistant Vice President, Fairmount Ventures, Inc.
Jeremy Andreoli, Executive Director, Video Services, Comcast Corporation
Mary Beth Daisey, Associate Chancellor for Student Affairs, Rutgers University –Camden
Karen Fox, MSHR, Department Leader, University Relations and Recruiting Partnerships, Vanguard
Dr. Guy Generals, President, Community College of Philadelphia
Claire Marrazzo Greenwood, Director, CEO Council for Growth
David Wilson, Vice President, Government and Community Relations, Drexel University
Nicole Wormley, Sr. Manager U.S. Talent Acquisition, Campbell Soup Company
Florence Zheng, Chief Talent Officer, Bentley Systems, Inc.

Campus Philly Staff

Deborah Diamond, Ph.D., President
Lindsey Campbell, Operations and Sales Manager
Debra Charmelus, Program Manager
Jen Devor, Director, Partnerships
Cory Dulaney, Program Manager
Roger Estes, Creative Manager
Brett Ferdock, Designer
Reggie Hall, Jr., Senior Program Manager, Partnerships
Brynn Monaghan, Communications Manager
Patrick Sherlock, Vice President, University Relations and Student Engagement
Ashlie Thornbury, Vice President, Partnerships