

## **Creativity Starts at Work: Herman Miller Redesigns Campus Philly**

*The new space is built for the new generation transitioning from college to the workplace*

([PRWEB](#)) June 05, 2012 -- A new partnership between [Campus Philly](#) and [Herman Miller](#) demonstrates the power of innovative learning and working spaces. Campus Philly is a nonprofit dedicated to fueling local economic growth by encouraging college students to study, explore, live and work in the greater Philadelphia tri-state region. Together with Herman Miller – the furniture manufacturer committed to improving education by creating innovative learning spaces – the organization has transformed its workspace to model the best of creative environments.

Herman Miller’s research on creating advanced academic and work environments is informing its redesign of Campus Philly’s space, where dozens of college interns and a young workforce collaborate to create programs to attract, engage and retain college students in the region. “Our space now reflects and encourages the creativity, energy and collaboration Campus Philly stands for as an organization,” said Campus Philly president, Deborah Diamond. The new space will not only serve as Campus Philly’s base of operations, but will accommodate student-centered events and programs.

Herman Miller, one of Campus Philly’s newest corporate partners, brings its wealth of experience in learning space research and design to the partnership. “Campus Philly’s programs connect students to employers and play a key role in students transitioning from their school environments to the workforce, said BeaJo Yerg, Herman Miller’s Philadelphia regional manager. “We have a lot to contribute to how people learn and work best in creative, dynamic environments and we brought that knowledge to this partnership.”

Herman Miller will be providing financial resources as well as furnishings to the Campus Philly headquarters, as each company works toward a shared goal of offering students and workers environments conducive to creativity and learning.

### About Campus Philly

Campus Philly is a non-profit organization that works with higher education, business and public sector partners to establish connections between college students and the region. Campus Philly promotes Greater Philadelphia as “one big campus,” full of opportunities for personal and professional exploration throughout the student life cycle—from college prospect, to enrolled student, to recent graduate.

### About Herman Miller Inc.

Herman Miller works for a better world around you—with inventive designs, technologies and related services that improve the human experience wherever people work, heal, learn, and live. Its curiosity, ingenuity, and design excellence create award-winning products and services, resulting in more than \$1.6 billion in revenue in fiscal 2011. Innovative business practices and a commitment to social responsibility have also established Herman Miller as a recognized global company. In 2011, Herman Miller again received the Human Rights Campaign (HRC) Foundation’s top rating in its annual Corporate Equality Index and was also cited by FORTUNE as the “Most Admired” company in the contract furniture industry. Herman Miller trades on the NASDAQ Global Select Market under the symbol MLHR.



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