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Contact:
Marissa Christie
marissa@campusphilly.org
215-988-1707, ext. 101

**Talent Retention Leader Campus Philly to Host Two-Day
Young, Smart and Local Conference in Philadelphia**

PHILADELPHIA, PA (February 14, 2019) – [Campus Philly](#), the nationally-recognized talent retention initiative, in partnership with [Action Greensboro](#) will host the [Young, Smart and Local conference](#) in Philadelphia on April 9 and 10, 2019 at Convene (30 S. 17th Street, Philadelphia). The first of its kind, two-day conference is designed to inform and engage leaders from higher education, business, government, economic development, and community organizations on best practices around talent growth and attraction.

“Talent is driving economic growth in cities,” said Campus Philly President Deborah Diamond. “This conference is a chance to share intentional strategies cities can use to drive that trend and to talk about the consequences for cities that are growing in population, and those that want to grow.”

Panel discussions will feature national experts on topics like growth and equity; internships as a talent pipeline; higher education and employer collaboration. Mayors from three cities will reflect on what talent growth has meant to them as city leaders at a reception on April 9. Philadelphia Mayor Jim Kenney, Mayor Nancy Vaughan of Greensboro, NC, and Mayor Levar Stoney of Richmond, VA, will participate in this conversation.

The full conference itinerary can be viewed on the [Young, Smart and Local](#) website. In addition to Philadelphia and Greensboro, cities represented at the conference will include Detroit, Cleveland, Chicago, Milwaukee, Wichita, Quebec and many others.

“We have the opportunity to create a network for organizations and people doing great work around talent attraction and retention,” says Cecelia Thompson, Executive Director of Action Greensboro. “This work can’t happen without cross-sector partnerships and the conference is a unique opportunity for higher education, employer and economic development leaders to come together.”

Interested attendees can register for the conference [here](#).

The Young, Smart and Local conference is sponsored by The Knight Foundation and Lumina Foundation, with the Mayor’s Reception sponsored by Saxby’s and Breakout Sessions sponsored by EConsult Solutions, Inc. City and Higher Ed partners include the Community College of Philadelphia, the Chamber of Commerce for Greater Philadelphia, Drexel University LeBow College of Business, Elon University, Greensboro Chamber of Commerce, Piedmont Triad Partnership, UNC Greensboro, University of Pennsylvania, and Wells Fargo.

***Campus Philly**, a nonprofit organization founded in 2004, is supporting economic growth in the Greater Philadelphia region by encouraging college students to study, explore, live, and work here. Visit our [website](#) to learn more, or connect with us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).*

***Action Greensboro**, together with the Greensboro Chamber of Commerce, serves as the primary economic and community development group for Greensboro, North Carolina. Formed in 2001, Action Greensboro is comprised of six local charitable foundations and local business leaders. In collaboration with business, higher education and municipal government, Action Greensboro works to strengthen Greensboro's economy and ensure the continuation of its excellent quality of life.*

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