



October 10, 2012

HermanMiller Showroom in Center City
1818 Market Street, Suite #200, Second Floor, Philadelphia, PA 19103

FOR IMMEDIATE RELEASE

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CONTACT:

Cara Donaldson
215.988.1707
cara@campusphilly.org

**Urban Outfitters, Tierney, Vanguard and the Philadelphia Fashion Incubator at Macy's
join Campus Philly for Createadelphia 2**

A networking and internship event presented by Campus Philly.

PHILADELPHIA— “I’m excited to be a part of an event like Createadelphia that really showcases Philly as a strong hub for creative talent,” says local fashion designer and Project Runway designer Kristin Haskin-Simms. “By connecting students with art-based interests to professionals already established in those fields, Campus Philly does a great job of keeping great talent in the city and helping grow our creative community.”

Haskin-Simms, a former contestant on Project Runway, is just one of the creative professionals on hand on **October 10** to share experiences and give advice as part of Createadelphia 2, the second installment of the Campus Philly hybrid networking event/career fair geared toward those pursuing degrees in creative fields.

Employers recruiting for internships and jobs include **Urban Outfitters, Tierney, Vanguard and the Philadelphia Fashion Incubator at Macy's**, while groups like the **Greater Philadelphia Cultural Alliance and the Mayor's Office of Arts, Culture and the Creative Economy** participate in a resource gallery to answer student questions about the Philadelphia design community.

“We want to represent the full spectrum of design at this year’s event so that every student seeking a creative degree can realize the dream of living and working in Philadelphia,” says Jen Devor, program manager for Campus Philly. “From interior design represented by our host **Herman Miller**, to **Small But Mighty Arts** supporting artists on the ground in their communities, the possibilities are endless.”

A part of this year’s **DesignPhiladelphia**, Createadelphia 2 is free for students from Campus Philly’s 27 partner colleges and universities representing majors in Graphic Arts, Web Design, Fashion Design, Interior Design and more. For a complete list of Campus Philly partners, visit campusphilly.org/our-college-partners.

For more information on Createadelphia 2, visit campusphilly.org/createadelphia2

Campus Philly • Connecting students to a Greater Philadelphia

1515 Market Street | Suite 830 | Philadelphia, PA 19102
[p] 215.988.1707 [f] 215.988.1789 [w] www.campusphilly.org