

# campusphilly Corporate Membership

BUILD YOUR TALENT PIPELINE IN PHILADELPHIA

## Top 3 Reasons to Join

### 1. Recruiting the best talent is tougher than ever in this job market.

Each year, Campus Philly engages more than 60,000 college students at 60+ regional and national colleges and universities, including nine HBCUs. Align your company with our mission, increase your employer brand visibility and get a head start on recruiting before they even graduate.

### 2. Diversifying your talent pipeline is a challenge.

Campus Philly can help you meet a wider audience. 45% of students on regional Philadelphia campuses are students of color and 60% are female. More than one-third of students at Campus Philly career events are first generation college students.

### 3. Retaining Millennials and GenZ is difficult.

On average, college students expect to have 2.8 jobs between graduation and their 10-year reunion and they identify opportunity for growth as the top factor in choosing an employer. Campus Philly can help you onboard, engage and develop these young professionals you've worked hard to recruit through our fun and unique place-based programming.



Photo: Olivia Brosky

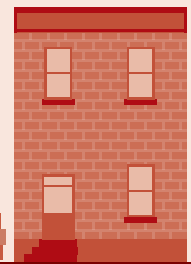
**50,000+**

**UNDERGRADUATES**  
engaged by Campus Philly annually



**115%**

**INCREASE**  
in 25-34 year olds with degrees since 2000



**\$6.4 BILLION**

**IN NEW EARNINGS**  
annually in Greater Philadelphia

# PHILADELPHIA'S TALENT POOL

# 2020 Corporate Membership: Levels and Benefits

Corporate members support and participate in Campus Philly's mission and programs all year round. They are recognized as our supporters and have exclusive access to benefits like our customized workshops.

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		Champion \$20,000	Guardian \$12,500	Mentor \$7,500	Connector \$5,000	Innovator \$2,500
Branding and Visibility	Sponsorship recognition at one (1) Campus Philly program or event	X				
	Inclusion in Guide to Philadelphia	X	X			
	Ad in student or stakeholder newsletter	X	X	X		
	Ad in Campus Philly Annual Report (pending space availability and production deadlines)	X				
	Ad on Campus Philly's Job Board	X	X	X	X	
	Boosted post on Campus Philly's Job Board	X	X	X	X	X
	Customized employer social media campaign	X	X			
	Recognition on campusphilly.org/corporatemembers	X	X	X	X	X
	Recognition at Campus Philly Annual Meeting and inclusion in Annual Report	X	X	X	X	X
	Content integration into Campus Philly's blog, newsletter and/or social media	X				
	Dedicated email blast to targeted audience	4 per year	3 per year	2 per year	1 per year	
Recruiting Resources	Invitations to Campus Philly career events and programs at no charge	X	X	X	X	X
	Speaking opportunity at one (1) career event/program	X				
	Featured Employer on campusphilly.org	8 weeks	4 weeks	2 weeks		
	Customized workshop and resources for HR/recruiters	X	X	X		
Onboarding Tools	Customized employee engagement event and resources	X	X	X	X	X
	Access to Campus Philly's digital guides for Philadelphia	X	X	X	X	X
	Special deals and discounts for interns and employees with college ID	X	X	X	X	X
Research + Audience Insight	Seat on Campus Philly's Corporate Advisory Council	X	X	X		
	Access to Campus Philly's research reports and audience analysis	X	X	X	X	X

## 2020 CAMPUS PARTNERS

Arcadia University	Montgomery County Community College	Swarthmore College
Bryn Mawr College	Moore College of Art and Design	Temple University
Community College of Philadelphia	Neumann University	Thomas Jefferson University
Delaware County Community College	Penn State Abington	University of Delaware
Drexel University	Philadelphia College of Osteopathic Medicine	University of Pennsylvania
Haverford College	Rowan University	University of the Arts
La Salle University	Rutgers University-Camden	University of the Sciences
Lehigh University	Saint Joseph's University	Ursinus College
Manor College	Salus University	West Chester University
Millersville University	Stockton University	Widener University

## 2020 CORPORATE PARTNERS

Allied Pixel	CINO	JP Morgan Chase
Amicus Therapeutics	Comcast	Merakey
AstraZeneca	CSL Behring	Pennoni
Bender Inc.	CubeSmart	PHLCVB
Bentley Systems	Deloitte	Publicis Health
Campbell Soup Company	Dorman Products	Sabre Systems, Inc.
CardConnect	ELAP Services	SAP
CBIZ	Employment Practices Solutions	TargetX
Chamber of Commerce for Greater Philadelphia	Engage	TherapyNotes
Children's Hospital of Philadelphia	Glenmede Trust	University City Science Center
Cigna	IKEA	USLI
	Independence Blue Cross	Vanguard
		WSFS

Campus Philly is a nonprofit organization that fuels economic growth by encouraging college students to study, explore, live and work in the Greater Philadelphia tri-state region.