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Campus Philly Announces Weekly Summer Event Series for College Students and Young Professionals

The virtual event series kicks off with My Philly Summer on Instagram Live on July 9.

PHILADELPHIA, PA (July 7, 2020) – [Campus Philly](#), the organization that helps college students fall in love with Philadelphia and land a job in the region after graduating, announces its summer series of weekly virtual events, geared toward college students and young professionals whose career plans may have been derailed as a result of the Covid-19 pandemic. The series will kick off with the annual [My Philly Summer](#) party on Instagram Live on July 9, featuring three local performers and giveaways every five minutes, plus networking tips and career advice. Beginning the following Wednesday, July 15, Campus Philly will launch its second season of [Campus Philly Conversations](#) (full lineup detailed below).

“Campus Philly’s virtual event series cracks the code for students on how to network during a pandemic,” said Campus Philly President Deborah Diamond. “College students are able to connect directly with recruiters, employers, and young professionals and ask them *any* questions – how to land a job, interviewing tips, and how they got to where they are today. The ‘ask-me-anything’ format at our *Campus Philly Conversations* is exactly what’s needed now to help students get the answers they need, build their networks, and land that internship or job.”

On July 9 at 6 p.m., the *My Philly Summer* virtual event, sponsored by [Red Bull](#), will take place on [Instagram Live](#). Prizes like [honeygrow](#) takeout credits, [OurBus](#) tickets for regional travel, gift cards to [GIANT food stores](#) and [Dunkin](#), and more will be given away to college students every five minutes. Led by Ayannah McIlwain, Campus Philly’s event host, the Instagram Live event will feature performances by DJs Yolo Ono and Rebel Foster, and musical artist Gabrielle Chapman.

Beginning July 15 and continuing every Wednesday at 3 p.m. for the next two months, Campus Philly will continue its [Campus Philly Conversations](#), featuring a different young professional or employer each week providing tangible career advice to attendees. The full lineup, including registration links, is below:

- [July 15: How to Network \(Even During a Pandemic!\)](#) – Jen Devor of the Economy League
- [July 22: 5 Things Every Recruiter Wishes Applicants Knew](#) – Celina McCabe of Dorman Products, Inc.
- [July 29: Podcasting 101](#) – *Philly Who?* Creator and Host Kevin Chemidlin
- [August 5: Building a Business: Entrepreneurship 101](#) – Charisse McGill of Lokal Artisan Foods and French Toast Bites
- [August 12: On the Front Lines: Careers in Nursing](#) – Mickey Mullin of Children’s Hospital of Philadelphia
- [August 19: Panel - Careers for Math Lovers](#) – Reena Shanker and Joanna Dearolf of Chubb; and Cara Drago of Guy Carpenter

- [August 26: Corporate Careers for Creative People](#) – Marvin Mack of *Good Ass Job*

The Campus Philly Conversations will take place on either Instagram Live or Zoom, varying each week depending on the event format. In the first season of Campus Philly Conversations, college student attendees came from all over the world, including students from Botswana, Mozambique, California, Texas, and North Carolina; and universities both in the region and not. The virtual event format allows Campus Philly to share its resources and career content with college students everywhere, as many are without a summer internship or post-graduation job.

“I enjoy the Campus Philly Conversations because I learn about people’s stories in Philadelphia, whether it be their career or their business or why they love the city,” said Kayla Brown, a student at Drexel University, Class of 2023, and regular attendee of Campus Philly Conversations. “It’s a friendly reminder that says ‘if I can do it, you can do it.’”

Campus Philly, a nonprofit organization founded in 2004, is supporting economic growth in the Greater Philadelphia region by encouraging college students to study, explore, live, and work here. Visit our [website](#) to learn more, or connect with us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).

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