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AS COLLEGES AND UNIVERSITIES SCRAP IN-PERSON PLANS, CAMPUS PHILLY IS READY TO MEET STUDENTS WHERE THEY ARE WITH VIRTUAL RECRUITING EVENTS

Campus Philly has announced its fall 2020 schedule of virtual career events, supporting college students all over the country, and the companies that want to hire them.

PHILADELPHIA, PA (September 14, 2020) – With most college and universities shifting their plans from in-person learning to virtual, [Campus Philly](#), the go-to resource for college students and recent graduates, has quickly adapted its programming to meet the needs of college students during this trying time. The non-profit organization announced its fall lineup of [career events for college students](#)—two recruiting events, “Ask Me Anything” sessions with recruiters, an information session on voting, and panel discussions with young professionals —with every event taking place virtually, and offered completely free to all college students and recent graduates.

“Job recruiters will not be on campus this fall, and students studying remotely need more mentorship and guidance when it comes to career planning,” said Campus Philly President Deborah Diamond. “Campus Philly has met these multiple challenges with programming for the region’s college students that will help them find internships and jobs and continue to fuel Greater Philadelphia’s talent needs, and grow our businesses and tax base.”

In addition to serving students at Campus Philly’s 30 [college partner schools](#), these programs are, for the first time, being promoted to students at schools outside the Greater Philadelphia region. With a focus on HBCUs, and colleges and universities with a large Philadelphia student contingent, Campus Philly is building relationships with an additional 30 out-of-region schools. “This is a time where people are really reassessing where they want to be and their overall quality of life,” according to Diamond. “That’s a great opportunity for us to think about Philadelphia’s future and invite the next generation to come here to live, work and invest.”

Campus Philly’s fall 2020 events schedule is as follows:

- **September 16, 3 p.m. on Zoom:** Voting! Everything You Need to Know about How, When, and Where to Vote (and Get Involved) in the 2020 Election, presented by All Voting Is Local and The Voter Project
- **September 23, 3 p.m. on Zoom:** Ask A Recruiter – Starting a New Job Virtually, with Talent Experiencer Vaughn Brown of Campbell Soup Company
- **October 1, 3-6 p.m. on Brazen:** Spark – [Virtual Recruiting Event](#) for All Students & Recent Graduates
- **October 7, 3 p.m. on Zoom:** How to Pitch Yourself as an Entrepreneur
- **October 14, 3 p.m. on Zoom:** Careers in Biotech — Saving and Improving Lives with CSL Behring
- **October 22, 6-7:30 p.m. on [RECPhilly.com/Live](#):** Create – panel discussion on creative career paths, presented in collaboration with REC Philly
- **October 28, 3 p.m. on Zoom:** Careers in Advertising and Public Relations —panel discussion with members of the Tierney team

- **November 10, 3-6 p.m. on Brazen:** Black & Brown Students in Tech —Virtual Recruiting Event for Black and Brown Students Interested in Tech-Related Careers

Students can sign up for all Campus Philly Career Events on the [new Campus Philly website](#).

While Campus Philly's programming has always been inclusive, with students of color the majority of attendees at events, the organization is producing its first recruiting event for Black and brown students interested in tech careers on November 10, for regional as well as remote tech roles across all industries. Interested employers can contact Ashlie Thornbury, Vice President of Partnerships, at ashlie@campusphilly.org.

Both Black & Brown Students in Tech, as well as Spark on October 1, have seen robust employer interest, indicating that employers are going to be eager to hire the class of 2021 and want to build relationships with students, especially when they cannot be on campus for job fairs. Campus Philly's recruiting events will take place on the virtual event platform Brazen, providing a unique way to chat, interview, and follow up with candidates, and providing all attendees with a safe and comfortable way to network and make connections with employers.

For more information on Campus Philly's fall 2020 events schedule, visit the brand new CampusPhilly.org, or follow Campus Philly on [Instagram](#) and [Twitter](#). @CampusPhilly.

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