



Higher Education PARTNERSHIP

Dear College and University Partners,

Since last April, Campus Philly has hosted 22 virtual events (more than double the previous year) meeting the immediate needs of our audience and connecting thousands of college students to our region. Increasing our engagement virtually expanded our reach globally, and demonstrated that online events, coupled with Campus Philly’s iconic in-person events, increase our ability to be accessible and inclusive. Even in the middle of a pandemic, Philadelphia’s affordability, regional cultural and outdoor attractions, and employers’ high demand for talent, continue to drive student interest in going to school in Greater Philadelphia. Campus Philly makes those advantages come alive through curated programming for students, and critical connection-building and support for staff. It would cost a college or university more than \$100,000 annually to produce the programming and services that Campus Philly provides. We can offer those programs and services for a fraction of that cost because of the support government, employers, and philanthropy invest in us. Your partnership leverages more than five times the investment from these other sectors. We look forward to including you in our 2021 partnership and supporting your students, alumni, and staff in accessing all our region has to offer.

Sincerely,

Ashlie Thornbury
Interim President
Campus Philly



PARTNERSHIP BENEFITS FOR STUDENTS, ALUMNI AND STAFF

FREE PROGRAMS JUST FOR STUDENTS & ALUMNI

- Year-round internship and job postings from top regional employers
- College Nights and student specials at local venues
- *Digital Insider Guide to Philadelphia*
- Campus Philly CollegeFEST
- Virtual careers fairs hosted on Brazen, and recruiting and career-building networking events
- Exclusive content for students featuring student stories, career advice, community resources, and seasonal guides
- Invitations to virtual coffee chats and Lunch & Learns with recruiters
- Opportunity to join the Campus Philly Contributor Program for editorial and photo/video content

FREE RESOURCES FOR ADMISSIONS, ENGAGEMENT & CAREER STAFF

- Presentations to students about the region’s professional, civic, and cultural opportunities
- Support for campus-wide events and off-campus program planning
- “Meet Philly” events on campus during orientation (virtual presentations available)
- On-campus career fair headshot photography
- Introductions to corporate members and top regional employers
- Invitation to Campus Philly’s Annual Meeting of Stakeholders
- Student-focused itineraries to Philly neighborhoods, inclusive activity guides, and career resources for students



2021-22 Partnership Confirmation

HIGHER EDUCATION PARTNERSHIP PRICING

20,000+ Full-Time Graduate and Undergraduate Students	\$25,000
5,000-20,000 FTE Graduate and Undergraduate Students	\$15,000
2,500-5,000 FTE Graduate and Undergraduate Students	\$10,000
2,500 or fewer Graduate and Undergraduate Students	\$7,500

SPECIALIZED PARTNERSHIPS

Schools 20+ miles from Center City Philadelphia	\$3,500
Community and Junior Colleges	\$2,500
Arts Academies	\$1,500

CONFIRM BY
April 16, 2021

ACTIVATE BY
June 30, 2021

CONTACT
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2020-21 CAMPUS PARTNERS

2020-21 CORPORATE PARTNERS

Arcadia University	Rutgers University–Camden
Bryn Mawr College	Saint Joseph’s University
Community College of Philadelphia	Salus University
Delaware County Community College	Swarthmore College
Drexel University	Temple University
Haverford College	Thomas Jefferson University
Manor College	University of Delaware
Millersville University	University of Pennsylvania
Montgomery County Community College	University of the Arts
Moore College of Art & Design	University of the Sciences
Neumann University	Ursinus College
Penn State Abington	West Chester University
Philadelphia College of Osteopathic Medicine	Widener University

Allied Pixel	IKEA
Amicus Therapeutics	Independence Blue Cross
Bender Inc.	JPMorgan Chase
Campbell Soup Company	Juno Search Partners
CBIZ	Lutron
Chamber of Commerce for Greater Philadelphia	Merakey
Children’s Crisis Treatment Center	Pennoni
Children’s Hospital of Philadelphia	Publicis Health
Cigna	Sabre Systems, Inc.
Comcast	SAP
CSL Behring	Sino–American Business Association Corp
Deloitte	TargetX
Dorman Products	TherapyNotes
ELAP Services	UGI Corporation
Employment Practices Solution	University City Science Center
Energage	Vanguard
Freedom Mortgage	WSFS
Glenmede Trust	