FOR IMMEDIATE RELEASE

Campus Philly Introduces New Events and Resources for College Students and Young Professionals

PHILADELPHIA, PA (January 27, 2022)—Campus Philly, the non-profit organization whose mission is to fuel inclusive economic growth by empowering diverse college students and recent graduates to explore, live and work in Greater Philadelphia, has announced its spring 2022 semester of events for college students and young professionals. Registration is now open for all events, including career-focused programming within the fast-growing life sciences and tech industries, as well as the multi-day, hybrid career event, JobFEST, featuring recruiting and networking, office tours, and panel discussions. The lineup also includes “Philly Night Out” outings at iconic arts and cultural venues, open to any college students and young professionals who sign up through Campus Philly. To complement the lineup, Campus Philly will produce resource guides on topics of interest including financial literacy, mental health, and navigating college as a first-generation student.

“Campus Philly’s spring lineup is representative of the growth and change our organization, as well as our region, has experienced in the last two years,” said Campus Philly President Dr. Jennifer Johnson Kebea. “We are meeting students where they are and providing the most relevant, valuable programming and content to help connect them to community-building and professional opportunities in our vibrant region.”

Campus Philly’s spring 2022 events include:

- February 2 (virtual): Careers at Deloitte
- February 3: Philly Night Out at Rothman Orthopaedics Ice Rink
- February 9 (virtual): Life Sciences and Tech Career Fair
- February 25: Philly Night Out at the Philadelphia Museum of Art
- March 29-31 (hybrid): JobFEST
- April 22: Philly Night Out at the Philadelphia Orchestra

Campus Philly’s career events directly connect college students and recent graduates with employers in the region who are currently hiring for jobs and internships. The two recruiting events – Life Sciences and Tech, and day one of JobFEST – will take place on Brazen, where attendees can connect with employers via video or text chat, offering an accessible and “low pressure” networking experience for job seekers. Career events will also feature panel discussions with young professionals sharing practical career advice on how to launch a career in the fastest-growing industries in Philadelphia, and what it’s like to work at companies like Google, Comcast, and companies in the rapidly expanding life sciences sector.

In a targeted approach to engage recent graduates looking to “find their fit” in Philadelphia, Campus Philly has launched the “Philly Night Out” series of free and discounted events at iconic
venues across the city, encouraging both college students and those who are a few years out of school to explore a new neighborhood, experience something new, and connect with others to build community. “Philly Night Out” attendees are encouraged to utilize Campus Philly’s Neighborhood Guide to grab a bite to eat, visit local shops, and explore the neighborhood with others before or after the event.

Campus Philly will also publish several comprehensive resource guides to its website, providing important information on topics of interest. This semester’s guides will specifically address attending graduate school, navigating college as a first-generation student, and resources for mental health and wellness.

Employers or organizations interested in recruiting at Campus Philly events, or sponsoring a program, can contact Ashlie Thornbury, Vice President of Partnerships, at ashlie@campusphilly.org.

More information about Campus Philly can be found here.

Campus Philly, a nonprofit organization founded in 2004, is fueling inclusive economic growth by empowering diverse college students and recent graduates to explore, live and work in Greater Philadelphia. Visit CampusPhilly.org learn more, or connect with us on Instagram, LinkedIn, Twitter, or TikTok.

###