

2022 Corporate Membership: Levels and Benefits

Corporate members support and participate in Campus Philly's mission and programs all year round. They are recognized as our supporters and have exclusive access to benefits like our customized workshops.

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| | | Champion \$20,000 | Guardian \$12,500 | Mentor \$7,500 | Connector \$5,000 | Innovator \$2,500 |
|-----------------------------|--|----------------------|----------------------|-------------------|----------------------|----------------------|
| Branding and Visibility | Sponsorship recognition at one (1) Campus Philly program or event | X | | | | |
| | Inclusion in Guide to Philadelphia | X | X | | | |
| | Ad in student or stakeholder newsletter | X | X | X | | |
| | Ad in Campus Philly Annual Report (pending space availability and production deadlines) | X | | | | |
| | Ad on Campus Philly's Job Board | X | X | X | X | |
| | Boosted post on Campus Philly's Job Board | X | X | X | X | X |
| | Customized employer social media campaign | X | X | | | |
| | Recognition on campusphilly.org/corporatemembers | X | X | X | X | X |
| | Recognition at Campus Philly Annual Meeting and inclusion in Annual Report | X | X | X | X | X |
| | Content integration into Campus Philly's blog, newsletter and/or social media | X | | | | |
| | Dedicated email blast to targeted audience | 4 per year | 3 per year | 2 per year | 1 per year | |
| Recruiting Resources | Invitations to Campus Philly career events and programs at no charge | X | X | X | X | X |
| | Speaking opportunity at one (1) career event/program | X | | | | |
| | Featured Employer on campusphilly.org | 8 weeks | 4 weeks | 2 weeks | | |
| | Customized workshop and resources for HR/recruiters | X | X | X | | |
| Onboarding Tools | Customized employee engagement event and resources | X | X | X | X | X |
| | Access to Campus Philly's digital guides for Philadelphia | X | X | X | X | X |
| | Special deals and discounts for interns and employees with college ID | X | X | X | X | X |
| Research + Audience Insight | Seat on Campus Philly's Corporate Advisory Council | X | X | X | X | |
| | Access to Campus Philly's research reports and audience analysis | X | X | X | X | X |

2022 CAMPUS PARTNERS

| | | |
|------------------------------------|--|-----------------------------|
| Arcadia University | Montgomery County Community College | Swarthmore College |
| Bryn Mawr College | Moore College of Art and Design | Temple University |
| Cheyney University of Pennsylvania | Neumann University | Thomas Jefferson University |
| Community College of Philadelphia | Penn State Abington | University of Pennsylvania |
| Delaware County Community College | Philadelphia College of Osteopathic Medicine | University of the Sciences |
| Drexel University | Rowan University | Ursinus College |
| Haverford College | Rutgers University-Camden | Villanova University |
| La Salle University | Saint Joseph's University | West Chester University |
| Manor College | Salus University | |
| Millersville University | Stockton University | |

2022 CORPORATE PARTNERS

| | | |
|--|--------------------------------|--------------------------------|
| Accolade | Elastic | Merakey |
| Amicus Therapeutics | Employment Practices Solutions | ORS Partners |
| Campbell Soup Company | Energage | Pennoni & Associates |
| Chamber of Commerce for Greater Philadelphia | Freedom Mortgage | Publicis Health |
| Children's Crisis Treatment Center | Frontline Education | Rush Street Interactive |
| Children's Hospital of Philadelphia | Glenmede Trust | Sabre Systems, Inc. |
| Cigna | GLG | Saint-Gobain |
| Comcast | goPuff | Sherwin Williams |
| CSL Behring | Independence Blue Cross | TargetX |
| Deloitte | JPMorgan Chase | UGI Corporation |
| Dorman Products Inc. | Juno Search Partners | University City Science Center |
| | Lockheed Martin Corporation | Vanguard |
| | Lutron | WSFS |

Campus Philly is a nonprofit organization that fuels economic growth by encouraging college students to study, explore, live and work in the Greater Philadelphia tri-state region.