



ECHELON

MOBILIZING THE NEXT GENERATION

Mission

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the Gospel of Jesus Christ and to meet human needs in His name without discrimination.

Overview

Echelon mobilizes the next generation for The Salvation Army by providing opportunities for emerging leaders to engage with the organization through networking, fundraising, and volunteering. The emerging leaders that participate in Echelon strive to share their skills, passion, and talent to make a difference. Members of Echelon are motivated to serve a cause they are passionate about – the work of the Salvation Army in their local community. Each chapter hosts a combination of service, volunteer & networking opportunities to Echelon members with the goal of bettering themselves and the community.

This is a fantastic opportunity for an individual who wishes to support a valued Philadelphia non-profit while expanding their professional network.

Working in concert with the Advisory Board of Greater Philadelphia, the objectives of The Salvation Army Echelon are to:

- Raise awareness of The Salvation Army through event attendance, social media, and outreach;
- Improve and increase media/marketing efforts;
- Recruit volunteers in support of The Salvation Army's Philadelphia locations;
- Organize events targeted towards emerging leaders in the Greater Philadelphia region.

Structure

- Executive committee consisting of a Chair, Treasurer, Secretary, and each committee chair;
- Rotating events/meetings for approximately **1-2 obligations per month**;
- Each member is expected to commit to a minimum one-year term;
- Meetings will be held quarterly, with committee meetings more frequent.

Benefits

- Ability to make a profound **impact** on the community through the work of The Salvation Army and its mission
- Participation in social and professional **networking** events
- Opportunity to engage in **mentorship** activities with current Advisory Board Members
- Access to **professional development** workshops and panel discussions

Those interested may contact Christopher Crawford, Community Engagement Manager, at Christopher.Crawford@use.SalvationArmy.org or by phone at 267-619-2090.

Follow us! @EchelonPhilly