



Higher Education PARTNERSHIP

Dear College and University Partners,

Since taking the helm at Campus Philly this past July, I have been gratified to see our partnerships with your institutions continue to grow and deepen as we all work to emerge even stronger from the pandemic. I am so pleased that Campus Philly has remained your go-to partner in helping college students access and re-engage in all that Greater Philadelphia has to offer.

Philadelphia's affordability, regional cultural and outdoor attractions, and employers' high demand for emerging talent, continue to drive student interest in going to school in Greater Philadelphia. Campus Philly makes those advantages come alive through curated programming for students and critical connection-building for staff. We focus on experiential learning and internship opportunities, off-campus arts and culture experiences, and building students' networks in Greater Philadelphia's vibrant communities. We do all of this and more for a fraction of what it would cost individual campuses to produce the same by leveraging support from local government, regional employers, and the philanthropic sector.

We look forward to including all of your current students and recent graduates in our programs for 2022-2023, as we continue to champion Greater Philadelphia as the best place in the world to go to college.

Sincerely,

Jennifer Johnson Kebea, Ed.D
President
Campus Philly



PARTNERSHIP BENEFITS FOR STUDENTS, ALUMNI, AND STAFF

FREE PROGRAMS JUST FOR STUDENTS & ALUMNI

- Year-round internship and job postings from top regional employers
- College Nights and student specials at local venues
- *Digital Guide to Philadelphia*
- Campus Philly CollegeFEST
- Virtual careers fairs hosted on Brazen, and recruiting and career-building networking events
- Exclusive content for students featuring student stories, career advice, community resources, and seasonal guides
- Invitations to virtual coffee chats and Lunch & Learns with recruiters
- Opportunity to join the Campus Philly Brand Ambassador Program for editorial and photo/video content

FREE RESOURCES FOR ADMISSIONS, ENGAGEMENT & CAREER STAFF

- Presentations to students about the region's professional, civic, and cultural opportunities
- Invitation to participate in Campus Philly's Higher Ed Advisory Council
- Support for campus-wide events and off-campus program planning
- "Meet Philly" events on campus during orientation (virtual presentations available)
- Introductions to corporate members and top regional employers
- Invitation to Campus Philly's Annual Meeting of Stakeholders
- Student-focused itineraries to Philly neighborhoods, inclusive activity guides, and career resources for students

Campus Philly fuels inclusive economic growth by providing diverse college students and recent graduates tools and pathways to live and work in Greater Philadelphia.



2022-23 Partnership Confirmation

HIGHER EDUCATION PARTNERSHIP PRICING

20,001+ Full-Time Graduate and Undergraduate Students	\$25,000
5,001-20,000 FTE Graduate and Undergraduate Students	\$15,000
2,501-5,000 FTE Graduate and Undergraduate Students	\$10,000
2,500 or fewer Graduate and Undergraduate Students	\$7,500

SPECIALIZED PARTNERSHIPS

Schools 20+ miles from Center City Philadelphia	\$3,500
Community and Junior Colleges	\$2,500
Arts Academies	\$1,500



2021-22 CAMPUS PARTNERS

2021-22 CORPORATE PARTNERS

Arcadia University	Rutgers University–Camden
Bryn Mawr College	Saint Joseph's University
Community College of Philadelphia	Salus University
Delaware County Community College	Stockton University
Drexel University	Swarthmore College
Haverford College	Temple University
Manor College	Thomas Jefferson University
Millersville University	University of Pennsylvania
Montgomery County Community College	University of the Sciences
Moore College of Art & Design	Ursinus College
Neumann University	Villanova University
Penn State Abington	West Chester University
Peirce College	
Philadelphia College of Osteopathic Medicine	

Accolade	GLG
Amicus Therapeutics	Gopuff
Campbell Soup Company	Independence Blue Cross
Chamber of Commerce for Greater Philadelphia	JPMorgan Chase
Children's Crisis Treatment Center	Juno Search Partners
Children's Hospital of Philadelphia	Lockheed Martin
Cigna	Lutron
Comcast	Merakey
CSL Behring	ORS Partners
Deloitte	Pennoni
Dorman Products	Publicis Health
Elastic	Rush Street Interactive
Energage	Sabre Systems, Inc.
Freedom Mortgage	Saint-Gobain
Frontline Education	Sherwin Williams
Glenmede Trust	TargetX
	UGI Corporation
	University City Science Center
	Vanguard
	World Affairs Council
	WSFS