



FOR IMMEDIATE RELEASE

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Campus Philly's CollegeFest to Welcome 20,000+ College Students to Philadelphia with Free Museums, Free SEPTA Rides, and a Block Party on September 9 and 10, 2023

PHILADELPHIA, PA (September 1, 2023) – Campus Philly, the economic development organization that fuels inclusive growth by empowering diverse college students and recent graduates to explore, live, and work in Greater Philadelphia, is set to break records with more than 20,000 college students expected at CollegeFest, on Saturday, September 9 and Sunday, September 10, 2023. CollegeFest is co-presented by SEPTA and Dunkin'.

More than 30 museums (full list below) will offer free admission throughout the weekend, exclusively for college students who sign up for CollegeFest at campusphilly.org/CollegeFest and present their confirmation email. CollegeFest registrants can also enjoy free transportation on SEPTA Regional Rail, subway, trolley, bus, and Philly PHLASH® from 10 a.m. to 5 p.m. on Saturday and Sunday, making CollegeFest more accessible than ever.

The Campus Philly Block Party, presented in partnership with Moore College of Art and Design, will return for its second year from 10 a.m. to 3 p.m. on Saturday, September 9. The Block Party will feature local brands, performers, and vendors on Race Street between 19th and 20th Streets; the full lineup is below.

"CollegeFest is Philadelphia's welcome celebration for college students, and Campus Philly is preparing to break records with over 20,000 students expected to be in attendance," said Jennifer Kebea, President of Campus Philly. "CollegeFest presents an opportunity for students to explore the most iconic and the most interesting venues in the city while they reconnect with friends and commence the 2023-24 school year."

CollegeFest attendees will also have the opportunity to kick off the weekend on Saturday, September 9, at 9 a.m. at the Citizens Center City branch at 1835 Market Street, and will have the chance to meet the Phillie Phanatic, enter giveaways, and enjoy free breakfast.

New for this year, Campus Philly is partnering with the app Let's Rallie, which will allow participating college students to easily find museum locations, learn more about activations and special deals, and receive important event updates via push notifications. Attendees can use the interactive map to find museums and historic sites, filter by distance, set personal preferences, and receive personalized itineraries.

CollegeFest is free for *any* college student, and interested attendees must register in advance at CampusPhilly.org/collegefest.

CollegeFest co-presenting sponsors include SEPTA and Dunkin', with additional support from IKEA, Citizens, American Campus Communities, Moore College of Art and Design, Billy Penn, Let's Rallie, and International House Philadelphia.

The full list of museums offering free admission to CollegeFest attendees is below:

- *Just added:* The Philadelphia Zoo (Sunday only)
- Philadelphia Museum of Art
- Franklin Institute
- Museum of Illusions (Sunday only)
- Barnes Foundation
- Academy of Natural Sciences of Drexel University

- Rosenbach Museum (Saturday only)
- Museum of the American Revolution
- Rodin Museum
- Arch Street Meeting House (Sunday only)
- Weitzman National Museum of American Jewish History
- African American Museum in Philadelphia (Saturday only)
- Pennsylvania Academy of Fine Arts (PAFA) (Sunday only)
- Shofuso Japanese House and Garden
- Laurel Hill Mansion
- Historic Strawberry Mansion
- Woodford Mansion
- Independence Hall
- Liberty Bell
- National Constitution Center
- American Philosophical Society Museum
- Institute of Contemporary Art (ICA)
- National Liberty Museum
- Fabric Workshop and Museum
- Christ Church
- American Chinese Museum
- Eastern State Penitentiary (Sunday only)
- Penn Museum
- Betsy Ross House
- Science History Institute (Saturday only)
- Wagner Free Institute of Science (Saturday only)
- Masonic Temple in Philadelphia (Saturday only)
- The Galleries at Moore

The full list of vendors attending the Campus Philly Block Party is below:

- Dunkin'
- Citizens
- SEPTA
- Moore College of Art & Design
- International House of Philadelphia
- Let's Rallie
- American Campus
- Billy Penn
- Raising Cane's
- IKEA
- Philadelphia Flyers
- GoPuff
- Five Below
- Independence Blue Cross
- Councilperson Kendra Brooks Office
- Philly Creators (music and live performances)
- Sharing Excess

Campus Philly, a nonprofit organization founded in 2004, fuels inclusive economic growth by empowering diverse college students and recent graduates to explore, live and work in Greater Philadelphia. Visit our [website](#) to learn more, or connect with us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).

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